

## **PRESS RELEASE**

For Immediate Release

### **Contact**

Jeffrey P. Green  
Pinnacle Graphic Communications  
973-984-8444 Phone  
973-984-8404 Fax  
[jgreen@pinnaclegfx.com](mailto:jgreen@pinnaclegfx.com)

## **Pinnacle Graphic Communications and Vantage Industries Announce Merger**

Morris Plains, NJ – Pinnacle Graphic Communications, a leading Morris County printing and graphic services company, and Vantage Industries, one of the premier promotional products companies in Northern New Jersey, have announced a merger effective February 2, 2009.

Pinnacle Graphic Communications is a full service graphic communications company located at 60 E. Hanover Avenue in Morris Plains. In addition to advertising specialties and promotional products, Pinnacle Graphics provides printing, graphic design, large format color graphics, and marketing support to companies throughout Northern New Jersey. Vantage Industries has been servicing Northern New Jersey's promotional products needs for over 25 years.

“This merger is a great opportunity to leverage the strengths of both organizations,” says Jeff Green, president of Pinnacle Graphic Communications. “Sid (Sid Kohn, President of Vantage Industries) brings 25 years of experience and a great reputation within the Morris County business community to our combined organization. Everybody knows Sid,” says Mr. Green, “and more importantly, everybody respects him.” Mr. Kohn was the host of Morris County Chamber of Commerce's Good Morning Morris breakfast series for over 10 years, has served 11 years on the Chamber's Board of Directors, as well as serving on a number of other community service boards over the years. Mr. Green adds, “many Morris County residents may know Sid as one of his alter egos. For over 17 straight years, he has played Santa Claus for quite a few local organizations.”

“Where Pinnacle Graphic Communications adds value to Vantage Industries' customers is through its larger customer service staff and broader product and service offering,” says Mr. Kohn. “Now we can offer our customers a single source for many of their marketing and communications needs. I'm excited about the opportunity this merger presents. When I was approached recently by one of the large regional promotional products companies to consider a merger,” adds Mr. Kohn, “I immediately thought of Pinnacle Graphics. I've known Jeff for a number of years and have a lot of respect for the way he conducts his business.” Mr. Green was selected by the Morris County Chamber of Commerce as Entrepreneur of the Year in 2005, and has served as Chairman of the Chamber's Business Development Committee for the past three years. In addition, he also serves on several community service boards within the county.

Vantage Industries revenue comes from 85% to 90% promotional products, and 10% to 15% printing related services. Pinnacle Graphic Communications' business has historically been 80% to 85% printing and design, and 15% to 20% promotional products. As a result of the merger, the combined organization will have a stronger market position in both product lines.

###